

Unlock Your Superhero Leadership Potential



created by Jennifer Emory

What is our mission?



-clarify what it means to be a superhero leader

-find out about your leadership style

-learn about what you can do to improve your skills

-solve the world's problems

-have some fun

-leave feeling like a superhero

What is a superhero?

"A hero is an ordinary individual who finds the strength to persevere and endure, in spite of overwhelming obstacles." - Christopher Reeve



"Another definition of a hero is someone who is concerned about other people's well-being and will go out of his or her way to help them - even if there is no chance of a reward. That person who helps others simply because it should or must be done, and because it is the right thing to do, is indeed, without a doubt, a real superhero." - Stan Lee

What is a leader?



What is a leader?

Google pulls up the following definition: "the person who leads or commands a group, organization, or country."



Second part of the first definition:

"an organization or company that is the most advanced or successful in a particular area."

Synonyms: pioneer, front runner, innovator, trailblazer, trendsetter, pathfinder

What are
some traits
of a good
leader?



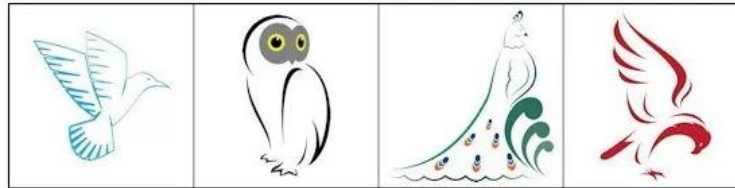
- honesty and integrity
- confidence
- ability to inspire others
- commitment and passion
- good communicator
- decisive
- accountable
- able to delegate and empower
- displays creativity and innovation
- practices empathy

What kind
of a leader
are you?



Let's take
a test!

Other assessments



D O P E

Find Your Bird Personality Type Today - Which Bird Are You?

Who Are You?



Find Your Communication Style For **FREE**

It takes less than 3 minutes!

Behavior Styles Exercise

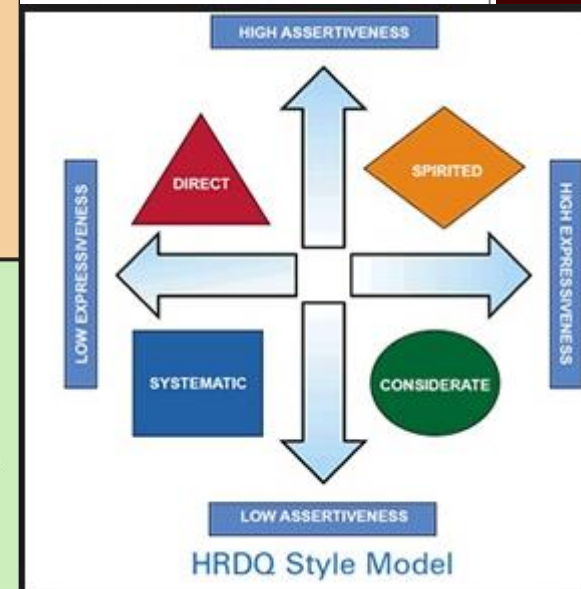
ANALYZER

CONTROLLER

Organizer

PERSUADER

	Wet: Short-lived response	Dry: Sustained response	
<p>"Socially Useful" type</p> <p>Roles: Actors, Salesmen, Speakers</p> <p>Air</p> <p>Hot: Quick response</p>	<p>Sanguine</p> <p>Strengths</p> <ul style="list-style-type: none"> -sociable -charismatic -outgoing -confident -warm-hearted -pleasant -lively -optimistic -a fun lover -spontaneous -a preventer of dull moments -a quick apologist -an easy friend maker 	<p>Weaknesses</p> <ul style="list-style-type: none"> -impulsive -chronically late -shamless -forgetful -a compulsive talker -too loud -sometimes too happy -distractible -not interested in following through with tasks that are boring -self-absorbed -an exaggerator -someone who appears unauthentic 	<p>"Ruling, Dominant" type</p> <p>Roles: Leaders, Producers, Builders</p> <p>Fire</p>
<p>Cold: Slow response</p> <p>Water</p>	<p>Phlegmatic</p> <p>Strengths</p> <ul style="list-style-type: none"> -relaxed -quiet and calm -content with themselves -kind -consistent -a steady and faithful friend -accepting -affectionate -diplomatic -peacemaking -rational -curious -observant -an easy friend maker 	<p>Weaknesses</p> <ul style="list-style-type: none"> -fearful of change -prone to laziness -stubborn -passive-aggressive -indecisive -permissive -not goal oriented -unenthusiastic -too compromising -undisciplined -sarcastic -discouraging -non-participative 	<p>Earth</p> <p>Roles: Artists, Musicians, Inventors, Philosophers, Doctors</p> <p>"Avoiding" type</p>
	<p>Melancholic</p> <p>Strengths</p> <ul style="list-style-type: none"> -thoughtful -considerate -cautious -organized -an excessive planner -schedule oriented -detailed -highly creative in poetry, art and invention -independent -good at preventing problems 	<p>Weaknesses</p> <ul style="list-style-type: none"> -obsessive -too cautious -prone to depression -prone to moodiness -perfectionistic -pessimistic -difficult to please -deeply affected by tragedy -a person with tunnel vision -sometimes a procrastinator -discontent with themselves and others -prone to play the martyr 	



Which
Superhero
corresponds
to your
leadership
style?



A
Sanguine



The Charismatic and Bold Genius

Iron Man leaders are:

- revolutionary leaders whose vision and ideas change our world
- they have the ability to see and aim bigger than their peers
- they are phenomenally ambitious
- the glass is always half full



Weaknesses:

- can be easily distracted
- sometimes lack self-control
- sometimes sensitive
- heavy burden
- hyperfocused on projects and may neglect other things

Call to Action:

Go Big or Go Home

The Self-Sacrificing Servant Leader

Spiderman leaders are:

- strong because they care
- kind, good-natured, and easy-going
- think of others first
- highly intelligent
- intuitive
- humble



Weaknesses:

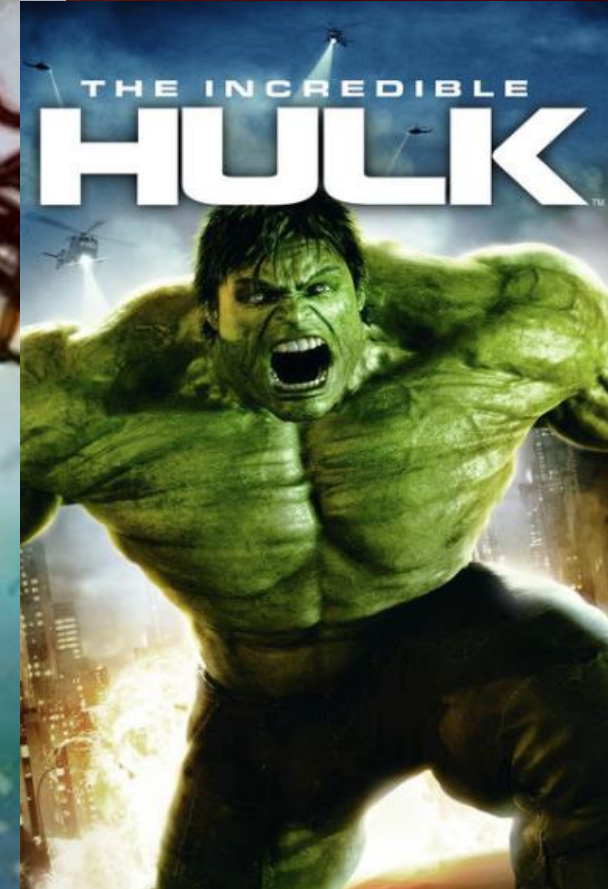
- don't always see themselves as leaders
- lack confidence in their abilities
- can be extremely sensitive to criticism
- wisecracking sense of humor can lead to others not taking them seriously

Call to Action:

Be a Servant Leader

B

Choleric



The Strong and Versatile Female Lead

Wonder Woman leaders are:

- smart, driven, focused

- highly charismatic

- determined

- kind and shows innate compassion for her team/those around her

- confident



Weaknesses:

- can be emotionally vulnerable

- may be prideful

Call to Action:

Be Decisive

C

Phlegmatic



The Recruiting, Teaching and Mentoring Leader

Professor X leaders are:

- smart, passionate about what they do, and they excel at it, too
- love people and seeing others grow
- extremely intuitive
- empathetic
- recognize the strengths in others and strive to empower



Weaknesses:

- so invested in those around them that they can be emotionally vulnerable
- strife, rejection, or downright betrayal cuts deeper

Call to Action:

Add Value to People
by Valuing Them

D

Melancholic



The Brilliant Unifier and Strategist

Captain America leaders
are:

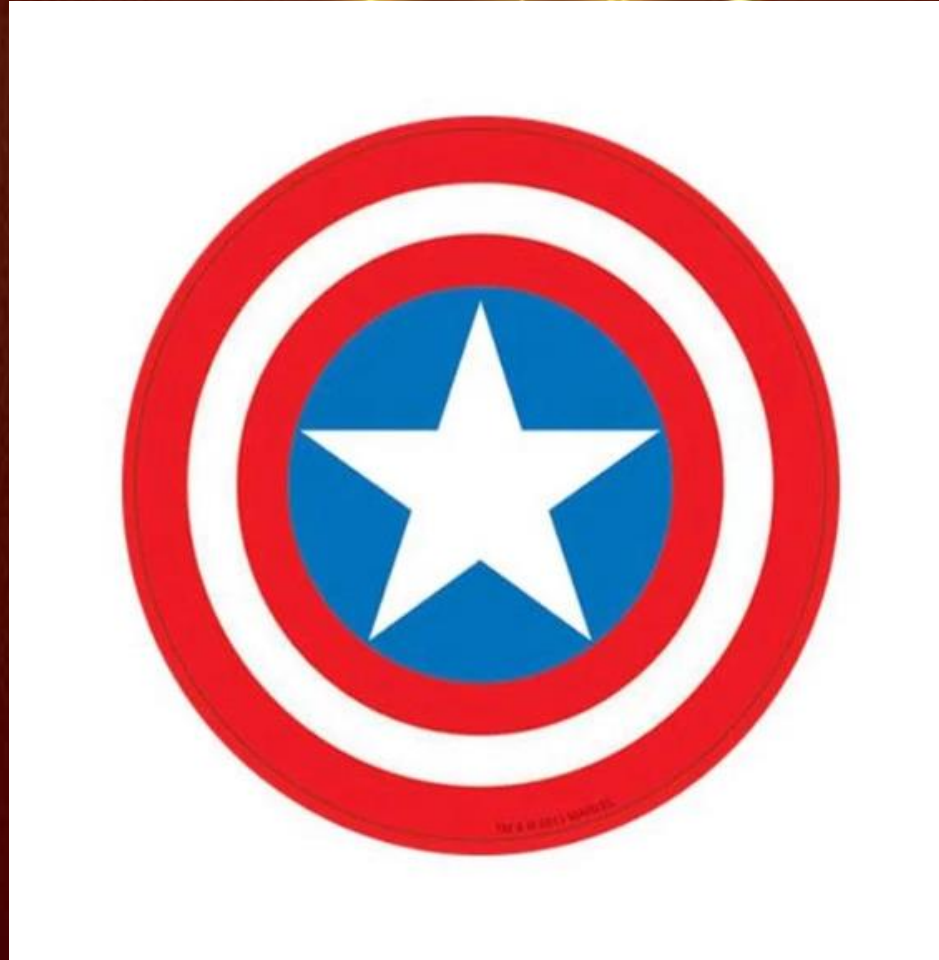
-firmly intentional: there is
a reason behind everything
they say and do

-two steps ahead and have a
contingency plan B, C, and D

-task-oriented AND people-
oriented, gifted at
assessing strengths and
liabilities

-epitome of self-sacrifice

-humble



Weaknesses:

- "old-school"
- high moral stance can
sometimes put them at
odds with more
progressive or laid-back
team members
- can be overly serious at
times and "fun" is not a
big part of their vocab

Call to Action:

Develop a Strong Character

The Leader Who Leads from the Back, Analyzing

Batman leaders are:

- uncanny in their ability to analyze a problem or situation
- focused, determined, and highly disciplined
- highly realistic in their outlook
- almost always right



Weaknesses:

- Sometimes do not trust others to do as good of a job as they would do themselves
- Can be perceived as negative in their outlook, even though they are just being realistic

Call to Action:

Be Disciplined

Now that you
have
identified
some of your
Superhero
Leadership
qualities...



Let's use
your powers
for good!

Amy Cuddy
TED Talk:
Your Body
Language May
Shape Who
You Are



Standing like a Superhero for as little as two minutes changes our testosterone and cortisol levels, increases our appetite for risk, causes us to perform better in job interviews, and generally configures our brains to cope well in stressful situations

IG | GeekStrong



"I wear a mask, and that mask is not to hide who I am, but to create who I am."

- Batman

"Failure is the fog from which we all glimpse triumph."

-Iron Man

"You have your definition of a hero and I have mine -- and mine includes being a lot more aware."

-Captain America

"You don't need to be a superhero to get the girl. The right girl will bring out the superhero in you."

-Deadpool

"You're much stronger than you think you are. Trust me."

- Superman



"And now I know...that only Love can truly save the world. So now I stay, I fight, I give - for the world I know can be. This is my mission now. Forever."

-Wonder Woman

"With great power comes great responsibility."

-Spiderman

"Any dream worth having is a dream worth fighting for."

- Professor X

References:

Personal Leadership Style Analysis

<https://csdaca.org/wp-content/uploads/2016/08/Handout-TheBirds-PersonalityAssessment.pdf>

Top 10 Leadership Qualities That Make Good Leaders

<https://blog.taskque.com/characteristics-good-leaders/>

7 Leadership Tricks From Superheroes That Will Make You a Better Leader

<https://www.inc.com/john-boitnott/7-leadership-tricks-from-superheroes-that-will-make-you-a-better-leader.html>

Superhero Business Leadership Lessons

https://www.huffingtonpost.com/vala-afshar/superhero-business-leader_b_3606347.html



Lead Like a Superhero:
What Pop Culture Icons
Can Teach Us About
Impactful Leadership
By
Sabastien Richard