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# Missouri Rehabilitation Association Conference Sponsorship Levels

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**MRA**

**573-751-3251 | <http://www.mo-rehab.org/>**

**Missouri Rehabilitation Association Annual Training Conference**

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**Sponsors receive special recognition at the conference and will be highlighted during the conference, in the conference program, on the MRA website at [www.mo-rehab.org](http://www.mo-rehab.org/), and in the conference app.**

**Platinum** - includes full page ad in conference program, business logo shown on big screen during all general sessions, opportunity to include information in conference registration packets.

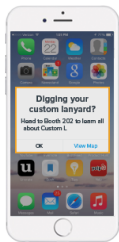
\$1000

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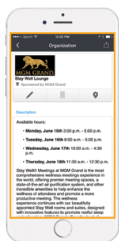
## Splash Page

A full-screen ad displays when the app is launched or refreshed for excellent brand visibility.



## Push Notifications

Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large.



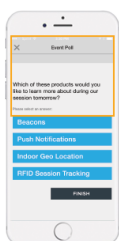
## Sponsor Listings & Exhibitors

In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, photos, and video.



## Map Pins

Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile.



## Surveys & Interactive Polling

Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.

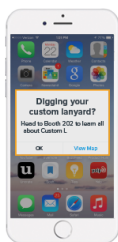


## Banner Ads

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.

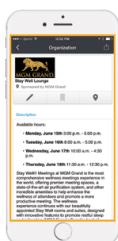
**Gold** - includes full page ad in conference program and business logo shown on big screen during all general sessions.

\$500



## Push Notifications

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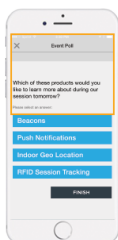
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## Map Pins

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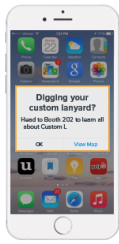
## Banner Ads

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**Silver** -includes 1/2 page ad in conference program and business logo shown on big screen in all general sessions.

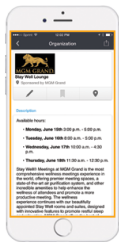
\$250

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## Push Notifications

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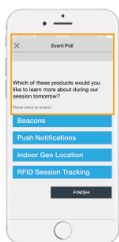
## Sponsor Listings & Exhibitors

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## Map Pins

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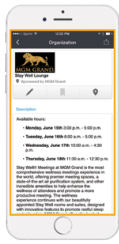


## Surveys & Interactive Polling

Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.

**Bronze** -includes 1/4 page ad in conference program and business logo shown on big screen during all general sessions.

\$150



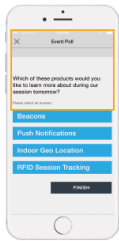
## Sponsor Listings & Exhibitors

In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, photos, and video.



## Map Pins

Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile.



## Surveys & Interactive Polling

Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.

### Handout/Insert in the Official Conference Bag

Includes your own insert/handout/flyer/give-away in each conference bag.\*

**\$100 per item**

\*Items must be provided to MRA no later than 1 month prior to the conference.

For more information, please contact:

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Kelly.Cook@vr.dese.mo.gov